ETHOS LIMITED

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Ref. no. : Ethos/Secretarial/2023-24/14

Dated: April 26, 2023

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001

(Scrip Code : 543532)

National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra, Mumbai - 400 051 (Trading symbol : ETHOSLTD)

ISIN : INE04TZ01018

Subject : Press Release

Dear Sir/Ma'am

Greetings from Ethos.

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith the press release titled as 'Ethos Limited To Open Its First Boutique In Bhubaneswar' being issued by the Company for the information of our valued investors.

We would request you to please take the same in your records and oblige.

Thanking you

Yours truly For **Ethos Limited**



Anil Kumar Company Secretary & Compliance Officer Membership no. F8023

Encl.: as above



Ethos Limited To Open Its First Boutique In Bhubaneswar

New Delhi, April 26th, 2023: Ethos Limited has entered Bhubaneswar with its first boutique in the city's Utkal Galleria Mall. This multi-brand boutique, spread across 1280 square feet, will retail the finest timepieces from popular luxury watch brands from around the world.

"With our first boutique in Bhubaneswar, we are excited to bring our versatile portfolio to watch enthusiasts and collectors of the city. It carries forward our pursuit of expanding our offline presence in India and making luxury watches accessible to more and more customers," states Pranav Saboo, CEO, Ethos Limited.

About Ethos Limited (BSE: 543532; NSE: ETHOSLTD)

Ethos Limited is one of India's largest luxury and premium watch retailers, founded in the year 2003 and publicly listed on BSE Limited and the National Stock Exchange of India Limited since 30th May, 2022.

For more information, contact: Rasshe Goswami, Head – Digital Marketing & Brand Communications - Ethos Limited Contact: rasshe.goswami@ethoswatches.com