

ETHOS LIMITED

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Ref. no. : Ethos/Secretarial/2023-24/10

Dated: April 19, 2023

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400001

(Scrip Code : 543532)

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra,
Mumbai - 400 051
(Trading symbol : ETHOSLTD)

ISIN : INE04TZ01018

Subject : Press Release

Dear Sir/Ma'am

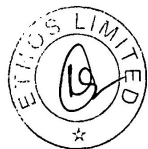
Greetings from Ethos.

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith the press release titled as '**Ethos Limited To Launch Its First Boutique In Surat**' being issued by the Company for the information of our valued investors.

We would request you to please take the same in your records and oblige.

Thanking you

Yours truly
For **Ethos Limited**



Anil Kumar
Company Secretary & Compliance Officer
Membership no. F8023

Encl.: as above

PRESS RELEASE

ethos | WATCH BOUTIQUES

Ethos Limited To Launch Its First Boutique In Surat

New Delhi, April 19th, 2023: Ethos Limited is opening doors to its first Surat boutique at Solaris 'The Address', Piplod-Dumas Road. The multi-brand boutique is spread across 3658 square feet, where customers will be able to find luxury timepieces from many well-known watch brands from around the world.



“Surat is a fast-growing city with many budding watch enthusiasts and collectors. We are happy that they will now be able to enjoy Ethos’ in-store experience and explore our wide range of luxury watch brands in person” states Pranav Saboo, CEO, Ethos Limited.

About Ethos Limited (BSE: 543532; NSE: ETHOSLTD)

Ethos Limited is one of India’s largest luxury and premium watch retailers, founded in the year 2003 and publicly listed on BSE Limited and the National Stock Exchange of India Limited since 30th May, 2022.

For more information, contact:

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