ETHOS LIMITED

KAMLA CENTRE, SCO 88-89, SECTOR 8-C Chandigarh-160 009 INDIA Phone : +91 172 2548223/24/27, 2544378/79 Fax : +91 172 2548302 CIN – L52300HP2007PLC030800 PAN – AADCK2345N

Ref. no. : Ethos/Secretarial/2023-24/02

Dated: April 4, 2023

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001

(Scrip Code : 543532)

National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra, Mumbai - 400 051 (Trading symbol : ETHOSLTD)

ISIN : INE04TZ01018

Subject : Press Release

Dear Sir/Ma'am

Greetings from Ethos.

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith the press release titled as 'Ethos Limited Opens A New Store In Phoenix Citadel Mall, Indore' being issued by the Company for the information of our valued investors.

We would request you to please take the same in your records and oblige.

Thanking you

Yours truly For **Ethos Limited**



Anil Kumar Company Secretary & Compliance Officer Membership no. F8023

Encl.: as above

PRESS RELEASE

ethos | WATCH BOUTIQUES

Ethos Limited Opens A New Store In Phoenix Citadel Mall, Indore

New Delhi, April 4th, 2023: Ethos Limited has launched a new multi-brand store in Indore's Phoenix Citadel Mall, MR 10 Road, Khajrana. The store is spread across nearly 1600 sq. ft. and will house timepieces from popular watch brands.



"We are thrilled to open our new store in Indore at one of the prominent locations in the city. With this expansion, we aim to grow our footprint in the city and make luxury watches accessible to a wider audience," states Pranav Saboo, CEO, Ethos Limited.

About Ethos Limited (BSE: 543532; NSE: ETHOSLTD)

Ethos Limited is one of India's largest luxury and premium watch retailers, founded in the year 2003 and publicly listed on BSE Limited and National Stock Exchange of India Limited since 30th May, 2022.

For more information, contact:

Rasshe Goswami, Head – Digital Marketing & Brand Communications - Ethos Limited Contact: rasshe.goswami@ethoswatches.com

Gurshaan Singh, Vice President, Marketing & Digital – Ethos Limited Contact: gurshaan.singh@ethoswatches.com